



# LASERJET WEB-CONNECTED PRINTING DEVICES

CP1525 • M1536 • CM1415



# HP REDEFINES PRINTING WITH ALL NEW WEB-CONNECTED LASERJET DEVICES.

HP LASERJET PAYS YOU BACK.



wireless



LaserJet  
quality



helps reduce  
impact on the  
environment



ePrint



apps

## NOT YOUR FATHER'S LASER PRINTER!

HP's newest LaserJet devices open up a whole new way to print. HP ePrint lets you print from any mobile device directly to your printer.<sup>1</sup> And with Business Apps for your HP device, you can print information from the web, without using a computer.<sup>2</sup>



### HP LASERJET PRO CP1525 COLOR PRINTER

Create your own professional-quality color documents using a compact, easy-to-use printer. Save on energy and print black documents affordably.

- Print speeds of up to **12 ppm black** and up to **8 ppm color**, letter/A4<sup>3</sup>
- HP ImageREt 3600 for **high-quality color output**
- **Hi-Speed USB 2.0, 10/100 Ethernet**, and **wireless 802.11 b/g/n** connectivity let you print anywhere in the office<sup>4</sup>



### HP LASERJET PRO M1536 MFP

Tackle daily business tasks with a cost-effective, fast HP LaserJet MFP. Print two-sided documents and streamline your workflow by copying, scanning, faxing, and connecting securely via Ethernet networking.

- Print speeds of up to **26 ppm black**, letter/A4<sup>3</sup>
- HP REt and HP FastRes for **professional black-and-white output**
- **35-sheet ADF** for unattended scanning, copying, and faxing
- **Hi-Speed USB 2.0** and **10/100 Ethernet network** for easy wired connections
- **Automatic two-sided printing** can save paper



### HP LASERJET PRO CM1415 COLOR MFP

Do more than you would ever expect with this compact powerhouse. Use the color touchscreen to access Business Apps.<sup>2</sup> Print, copy, scan, and fax at the touch of a button.

- Print speeds of up to **12 ppm black** and up to **8 ppm color**, letter/A4<sup>3</sup>
- HP ImageREt 3600 for **high-quality color output**
- **35-sheet ADF** for unattended scanning, copying, and faxing
- **Hi-Speed USB 2.0, 10/100 Ethernet**, and **wireless 802.11 b/g/n**<sup>5</sup> connectivity let you print anywhere in the office<sup>4</sup>
- **3.5-inch color screen** and **Business Apps** let you touch, access, and print your business information in seconds<sup>2</sup>



**MOBILE PRINTING** has never been this easy. Print from anywhere, anytime, from any mobile device, including netbooks, smartphones, notebooks, or anything capable of sending an email.<sup>1</sup>

## Print wherever business happens

Create the crucial connection between your business and your documents. HP's web-connected devices with HP ePrint mobile printing let you print business documents from your mobile device when and where you need them. Send your print jobs to your HP ePrint-enabled device—whether you're in the office, at home, or at customer or satellite offices—then simply collect the printed pages. Make printing more accessible to clients and mobile workers by allowing them to print to your office's HP ePrint-enabled device.

With their easy portability and ever-expanding capabilities, mobile devices give you instant access to all kinds of different information and content. Larger documents, presentations, and PDF files, however, can be difficult to read on small, handheld device screens. Now you can easily print these documents to read or take with you.

## Easily print on the go

You can print from a wide variety of mobile devices using one of several methods:

- **Email**—Using any email-capable mobile device, attach your document to an email message. Simply send that message to the email address of an HP ePrint-enabled printing device and collect your printed document.
- **Mobile apps**—For even easier on-the-go printing, use the HP ePrint mobile app for Blackberry and Nokia smartphones. After downloading the mobile app from your mobile device's app store, you can use your mobile device to locate the HP ePrint-enabled printer or MFP closest to you. Just select the print button to wirelessly print your business documents and photos.<sup>4</sup>
- **Mobile driver**—From the HP ePrintCenter website, download the HP ePrint software to your Windows® or Mac computer, then easily send photos, documents, and more to the closest HP ePrint-enabled printing device by selecting Control-P.

### Apple® AirPrint wireless printing—available **FIRST** on HP ePrint devices

Simply tap your iPad™, iPhone®, or iPod touch® to print using its embedded print function.<sup>6</sup> AirPrint automatically finds HP ePrint-enabled devices on local networks and prints wirelessly from select apps over Wi-Fi without the need to install drivers or download software. It's the first time a printing company and a mobile device company are embedding direct printing into an operating system for the most simple and seamless wireless print experience.

You can manage your printing device's HP ePrint settings, specify who is allowed to print to your printer, and check the status of print jobs at the HP ePrintCenter website. For more information, see [www.hp.com/go/ePrintCenter](http://www.hp.com/go/ePrintCenter).

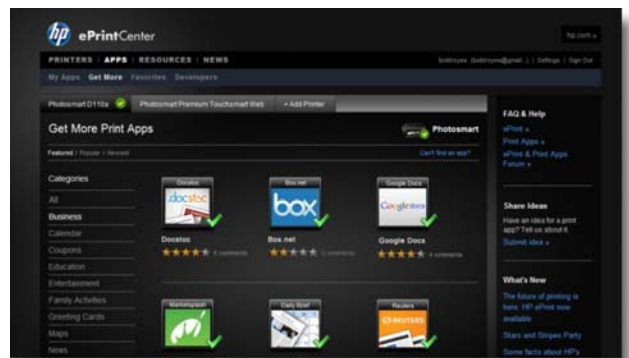


**IMAGINE THE POSSIBILITIES.** With the HP LaserJet Pro CM1415 Color MFP and Business Apps, you can access and print business forms, news, archived documents, and more from the web, all without a PC.<sup>2</sup>

## Touch, access, and print information directly from the web

The HP LaserJet Pro CM1415 Color MFP includes Business Apps that you can access from the device's touchscreen control panel. Apps connect the web and the MFP in an altogether new and seamless way. Choose from a growing library of Business Apps that make printing faster, simpler, and more useful than ever. Here are just a few Business Apps that can accelerate your business:

- **Daily Brief**—Use Google Calendar and American Business Journal updates to access and print your business essentials, such as calendars, to-do lists, and key news—all from one convenient app.
- **Portfolio.com**—Tap into the latest industry news articles. Simply print, grab, and go.
- **Biz Tree**—Print document templates, such as contracts, legal agreements, letters, forms, and checklists to grow your business like a pro.
- **Reuters**—Choose relevant breaking news stories to print and read at your convenience.
- **Marketsplash by HP**—Everything you need to give your business the professional look it deserves is available at Marketsplash. Choose from a number of elements, such as logos, flyers, and brochure templates created by award-winning designers, then customize your selection to meet the needs of your business. You can either print from your PC or use convenient one-touch access right from your HP LaserJet Pro CM1415 Color MFP. Easily print brochures right from your showroom floor. Making your business look good has never been easier! To see what's available and for updates, visit [www.marketsplash.com](http://www.marketsplash.com).



New Business Apps are being developed all the time. Check the HP ePrintCenter often to find even more apps that will save you time and money, at [www.hp.com/go/ePrintCenter](http://www.hp.com/go/ePrintCenter).

<sup>1</sup> Requires an Internet connection to the printer. Feature works with any Internet and email-capable device and may require a firmware upgrade. Printing time may vary. For details, see [www.hp.com/go/ePrintCenter](http://www.hp.com/go/ePrintCenter).

<sup>2</sup> Requires an Internet connection to the printer. Services may require registration. Business Apps availability varies by country and may require a firmware upgrade. For details, see [www.hp.com/go/ePrintCenter](http://www.hp.com/go/ePrintCenter).

<sup>3</sup> Measured using ISO/IEC 24734, excludes first set of test documents. For more information see [www.hp.com/go/printerclaims](http://www.hp.com/go/printerclaims). Exact speed varies depending on the system configuration, software application, driver, and document complexity.

<sup>4</sup> Wireless performance is dependent upon physical environment and distance from access point, and may be limited during active VPN connections.

<sup>5</sup> Built-in wireless is available on the HP LaserJet Pro CM1415fnw Color MFP.

<sup>6</sup> Apple AirPrint works with iPad, iPhone 4, iPhone 3GS, and iPod touch (second generation and later) and is included in the free iOS 4.2 software update starting in November 2010. AirPrint supports iOS 4.2 devices with internet connection. Works with HP ePrint-enabled printers and all-in-ones. Requires a wireless connection to the printer. Wireless performance is dependent upon physical environment and distance from access point.



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4AA1-0401ENW, October 2010

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